EMJAY HANSON

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A graphic designer and videographer with 4 years of experience and an eye for motion.

EDUCATION

Fitchburg State University, Fitchburg, MA — 09/2021 - 05/2025
Bachelor of Science: Digital Communication and Media/Multimedia

WORK EXPERIENCE

Fitchburg Art Museum, Fitchburg, MA — 05/2026 - 08/2026
Marketing Graphic Design Intern

- Collaborated on 15 social media posts formatted for Facebook, Instagram, LinkedIn and Twitter.
- Created and modified 10 event signs using Photoshop, Illustrator and InDesign.
- Developed merch concepts including 9 stickers of multiple sizes and 5 magnets.

Groton Channel, Groton, MA — 10/2025 - Present
Freelance Broadcaster

- Recorded and broadcasted public meetings at the Groton Town Hall for the Groton Channel.
- Set up and break down gear needed for meetings.

False Awakening, Massachusetts, United States — 10/2025 - Present
Remote Social Media Video Editor

- Edited 13 advertising skits for five False Awakening short films for Instagram.
- Created 24 thumbnails for eighteen marketing videos and 2 short films.
- Collaborated with other members of the marketing team for scheduling and feedback.
- Assembled credits with motion graphics resembling fire for an unreleased short film.

Improv Club at Fitchburg State University, Fitchburg MA — 06/2023 - 05/2024
Public Relations Officer, Civic Engagement

- Created 9 social media posts for my University's Improv Club using Photoshop and Illustrator.
- Designed 9 posters for upcoming Improv shows using Photoshop and Illustrator.
- Performed improv games through monthly shows during fall and spring semesters. — 09/2021 - 05/2025

Musical Theater Club, Fitchburg State University — 01/2024 - 05/2025
Actor, Civic Engagement

- Performed as Chip Tolentino for "The 25th Annual Putnam County Spelling Bee."
- Performed as 8 characters in a production of "35mm."

EXPERTISE

Adobe Photoshop, Illustrator, InDesign, Premiere Pro, After Effects; DaVinci Resolve Studio; Inkscape; Final Cut Pro; Avid Media Composer; Google Workspace; Microsoft 365; Asana.